

## **Shell Federal Credit Union is Green Business Alliance Greenified**

*Deer Park Credit Union implements changes in an effort to go green and boost environmental sustainability*

**Deer Park, TX – June 20, 2008** – Shell Federal Credit Union, a member owned and operated cooperative serving Harris County, announced today that it is officially a Greenified company. With the guidance of Green Business Alliance, Shell Federal Credit Union has successfully implemented specific green operating procedures that will benefit the environment and its employees through the integration of environmental stewardship into their daily business practices.

“Shell Federal Credit Union is committed to doing our part to help address environmental sustainability,” said Angela Head, Vice President of Marketing of Shell Federal Credit Union. “We are pleased that Green Business Alliance has enabled us to meet our company’s environmental goals. We believe that our work to Greenify our organization will help the environment and will provide an impressive differentiator for prospective members who are considering using our services. It can also be a meaningful tool for retaining our current members.”

In making their company Go Green, Shell Federal Credit Union has made changes to its daily operations as they relate to copying, printing, energy use and more.

“We are proud to support Shell Federal Credit Union’s commitment to Greenify their daily business practices,” said Hilary Kusel, Executive Director of Green Business Alliance. “The corporate community has an unprecedented opportunity to lead employees and subsequently our citizenry to a Greener future. Shell Federal Credit Union’s efforts demonstrate how a credit union can make a positive impact in the community and on our environment not only with the services that they provide to their customers but also with the practices within their office.”

### **About Shell Federal Credit Union**

The purpose of Shell Federal Credit Union, chartered in 1937, is not profit, not charity, but service to members through leadership that is committed to keeping the credit union strong, aggressive and financially sound.

Shell Federal Credit Union is a member owned and operated cooperative serving Harris County, Texas. We offer a wide range of services at no-cost or at lower costs than traditional financial institutions, including more favorable rates on dividends and loans. To be eligible to join, you must live, work, worship or attend school in Harris County, Texas or have an immediate family member who is currently a member.

Over the past 70 years the Shell Federal Credit Union has grown to serve over 40,000 members and manage over \$320 million in assets.

Shell Federal Credit Union • [www.shellfcu.org](http://www.shellfcu.org) • 1-800-388-5542

### **About Green Business Alliance**

Green Business Alliance is a national firm helping companies “Go Green.” They have assumed a leading role in enabling organizations to Greenify their daily business practices. Their proprietary Guidelines give specific direction to companies who are looking to implement more environmentally responsible business practices. Upon completion of their Guidelines to Greenify, member organizations receive the “Greenified” seal, placement in the GreenVisibility Directory as well as other recognition premiums. To Greenify not only helps the environment, it also provides a compelling reason for prospective customers to work with a business. The organization is based in Boca Raton, Florida and can be found on the web at [www.greenbusinessalliance.com](http://www.greenbusinessalliance.com).